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PROMOTED BY  
Comune di  
Milano

# Call for <sup>///</sup> Proposals

Local Authorities promoting sustainable  
production and consumption patterns to  
fight climate change





# ALDA AND FOOD WAVE



## THE SUB GRANTING SCHEME

- ✓ Aimed at supporting grassroots initiatives and street actions in the field of climate-friendly food consumption behaviors.
- ✓ The total amount for the sub-granting activity is 191000 euros for **42 projects** granted divided each year as following:

1st lot: in 2021:  
**21 projects**  
 granted for small  
**Civil Society Organizations**  
 and Youth Groups

2nd lot: in 2022:  
**16 projects**  
 granted for  
**Local Authorities**

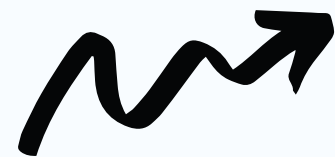
3rd lot: in 2023:  
**5 projects** granted for  
**networks with joint initiatives** involving  
 Local Authorities, Civil Society Organizations  
 and Youth Groups





# CALL FOR PROPOSALS 2021

- ✓ **21** selected proposals
- ✓ **13** countries involved
- ✓ **25** territories



- ✓ **Stichting Slow Food Youth Network** (Netherlands, Italy (Milan, Turin and Rome), UK (Edinburgh and Glasgow), The Netherlands (Almere, Utrecht), Belgium (Molenbeek))
- ✓ **Belgium:**
  - Bx -Jeunes ASBL (Belgium – 1080 Brussels – Molenbeek)
  - JCI Brugge vzw (Belgium, Bruges)
- ✓ **Bulgaria:**
  - Reflektor Foundation (Bulgaria, Sofia)
- ✓ **Croatia:**
  - Coordination of Sisak's Youth Associations (Koordinacija udruga mladih Siska K.U.M.S.) (Croatia, Sisak-Moslavina county, Town Sisak)
- ✓ **France:**
  - Stamtish (FRANCE, Strasbourg and its area)
- ✓ **Hungary:**
  - Felelős Gasztrohős Alapítvány -Heroes of Responsible Dining Foundation (Hungary, Budapest)
- ✓ **Netherlands:**
  - Stichting 'n Wilde Keuze (Foundation A Wild Choice), (Almere, Netherlands)
- ✓ **Poland:**
  - Polski Klub Ekologiczny Okręg Pomorski (Poland, Warsaw)



✓ **Italy:**

- YOUth Connect (Italy, Turin (with international online activities))
- Associazione di Promozione Sociale Laboratorio di Quartiere Giambellino Lorenteggio (Italy, Milan)
- Associazione Italiana Giovani per l'UNESCO (Italy: Aosta (Aosta); Assisi (Perugia); Orvieto (Terni); Riva del Garda (Trento); Larino (Campobasso); Termoli (Campobasso))
- CHANGE FOR PLANET – YOUTH IN ACTION – APS (Italy, Milan and Florence)

✓ **Portugal:**

- Associação Juvenil Rota Jovem (Portugal, Cascais Lisbon)
- Rio Neiva – Associação de Defesa do Ambiente / Rio Neiva – Environmental NGO (Portugal, Esposende)

✓ **Romania:**

- ERASMUS STUDENT NETWORK IAȘI – REȚEAUA STUDENȚILOR ERASMUS IAȘI (ESN Iași), (Romania, Lasi)

✓ **Slovenia:**

- Entrepreneurial educational youth cooperative society EPEKA, ULTD, social enterprise (Slovenia, Maribor)
- Komunikum, Inštitut za podatkovno povezovanje v medmrežju (Slovenia, Ljubljana)

✓ **Spain:**

- Mar de Tierras (Spain, Madrid Region)

✓ **Sweden:**

- Hello Youth (Sweden, Örkelljunga)



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OPEN NOW  
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NOW \* OPEN  
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# OVERVIEW THE CALL

OPEN UNTIL THE  
24TH OF MARCH

## BENEFICIARIES

**Municipality/city** located in one of the 16 Food Wave Eu countries

## TOPIC AND TARGET

**Food and Climate Nexus**  
**Young People**

## GRANT

Submitted proposal - max 5.000 EUR.  
Funding maximum of **3.750 Eur**(75%)  
25% Co-financing

## IMPLEMENTATION PERIOD OF THE ACTION

20th of May 2022 - 20th of November 2022

# THEMATIC FOCUS

## FOOD AND CLIMATE NEXUS

SUSTAINABLE DIETS TO REDUCE  
THE IMPACT ON THE PLANET AND  
PROTECT HUMAN RIGHTS

LOCAL ALTERNATIVE FOOD  
SYSTEMS, LOCAL PRODUCERS AND  
TERRITORIAL MARKETS

FIGHT AGAINST FOOD WASTE

EDUCATION ON SUSTAINABLE  
FOOD AND KNOWLEDGE  
SHARING/DISSEMINATION

FIGHT AGAINST CLIMATE CHANGE  
AND EQUAL ACCESS TO HEALTHY,  
SUSTAINABLE AND FAIR FOOD



# ELIGIBILITY



The applicant must be a **Local Authority** in the form of Municipality/City.



The applicant must be **directly responsible** for the preparation and management of the action, not acting as an intermediary.



The applicant must be legally established in one of the 15 EU Member States involved in the Food Wave Project.



**Neither Partners of the consortium of Food Wave nor their founding members are eligible.**



The applicant must not be the beneficiary of any other ongoing Project funded under the DEAR program, call for proposal EuropeAid / 160048 / DH / ACT / Multi.



Even though long-lasting collaboration with local youth organizations and associations is encouraged, it is mandatory that the aforementioned organizations are not already suppliers, in any capacity, of the Food Wave Project.



# ELIGIBLE ACTIVITIES

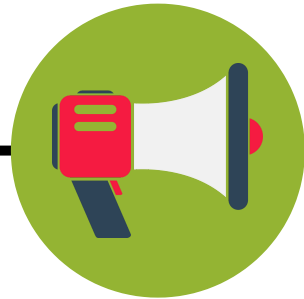
Activities must take place in one of the following territories: **Belgium, Bulgaria, Croatia, Greece, Hungary, Italy, France, Netherlands, Poland, Portugal, Romania, Slovenia, Spain, Sweden, UK**

## COMMUNICATION ACTIVITIES



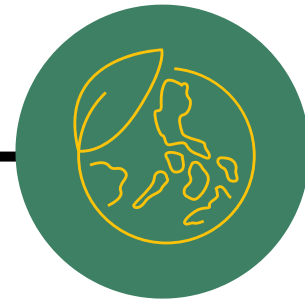
elaboration of content videos, animations, infographics, and visual tools, virtual reality software (etc.)

## PROMOTION AND DISSEMINATION ACTIVITIES



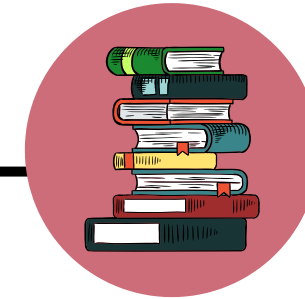
Development of the project values and campaign contents by blogger/vlogger, activities aimed at informing and promoting digital social activism (etc.).

## AWARENESS RAISING ACTIVITIES



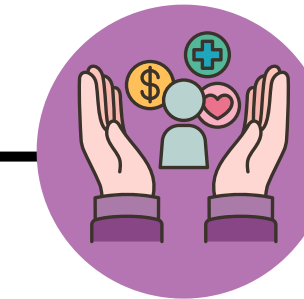
Organization of street actions such as flash mobs, community gardens, workshops prioritizing informal learning settings (etc.)

## TRAINING ACTIVITIES



working camps, voluntary activities, training courses, workshops, public events, thematic visits, webinars and digital workshops (etc.).

## INITIATIVES AGAINST FOOD WASTE



educational activities aimed at combating food waste, initiatives in schools, promotion of good practices, waste recovery initiatives with solidarity purposes (etc.)

## ART PROJECTS AND INITIATIVES



organization of local exhibitions, art contests, artistic installations, street art initiatives, performances (etc.).

# INELIGIBLE ACTIONS

**ACTIONS CONCERNED ONLY OR MAINLY WITH INDIVIDUAL SPONSORSHIPS FOR PARTICIPATION IN WORKSHOPS, SEMINARS ETC**

**ACTIONS SUPPORTING POLITICAL PARTIES**

**ACTIONS CONCERNED ONLY OR MAINLY WITH INDIVIDUAL SCHOLARSHIPS FOR STUDIES OR TRAINING COURSES**

**ACTIONS WHICH CONSIST EXCLUSIVELY OR PRIMARILY IN CAPITAL EXPENDITURE, E.G. LAND, BUILDINGS, EQUIPMENT AND VEHICLES, EXCEPT IN SPECIAL CIRCUMSTANCES**

**ACTIONS INTENDED TO RAISE FUNDS OR PROMOTE THE VISIBILITY OF THE APPLICANT OR ITS PARTNER(S)**

**ACTIONS WHICH DISCRIMINATE - EITHER DIRECTLY OR INDIRECTLY, AGAINST INDIVIDUALS OR GROUPS OF PEOPLE**

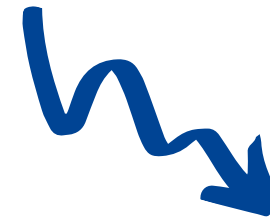
**ACTIONS INCLUDING PROSELYTISM**

**ACTIONS CONSISTING MAINLY OF RESEARCH OR OF STUDY.**

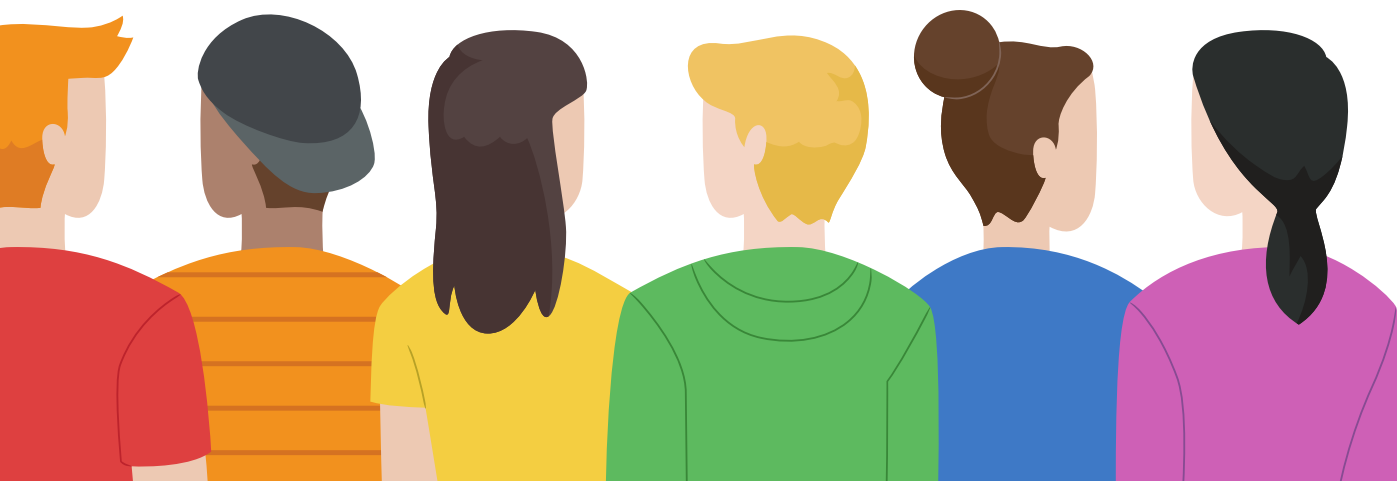


# YOUNG PEOPLE

(15-35 YEARS OLD)



- THEY MUST BE **CLEARLY IDENTIFIED** (BOTH DIRECT AND INDIRECT BENEFICIARIES)
- THE EXPECTED RESULTS MUST **MEET THEIR NEEDS**
- THE ACTION ACTIVELY **MOBILIZES AND ENGAGES YOUTH** IN LOCAL COMMUNITIES.



The overall budget amount for this activity sums up to 80.000 EUR. **The contribution from the sub granting scheme will cover 75% of the total eligible costs of the total budget for the activity. The Beneficiary must provide 25% of co-financing.**

Any submitted proposal must be of **max 5.000 EUR. Each applicant will benefit from a financing of 75% of the total of the action up to a maximum of 3.750 Eur. The remaining 25% of the action (a minimum of 1.250 Eur) will be provided by each applicant as co-funding.** The financing and co-financing % always remain the same even if the overall cost of the proposed action is lower than 5.000 EUR. The general action carried out by the Applicant can be higher than 5.000 EUR, but in this case the remaining budget of the overall costs of the proposal will be covered with The Applicant's own financial resources.





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# GRANT - CO-FUNDING



The balance, referred to as co-funding, consists of the **difference between the total cost of the Action and the amount requested and it must be financed from the Beneficiary's own sources**, that are other than the European Union Budget or the European Development Fund. **Any other fund of EU origin will not be considered as co-funding.**

**All expenses** (funding and co-funding) **must be reported within the implementation period and together with justificatory documents** (invoices, proofs of payments etc).



# EVALUATION CRITERIA



## MAIN EVALUATION CRITERIA

COHERENCE WITH THE THEMATIC FOCUS AND THE CALL OBJECTIVES, THE DEAR PROGRAMME PRIORITIES, THE MUFPP AND SDG.

RELEVANCE FOR THE ACTION'S TARGET GROUP  
(**YOUNG PEOPLE** BETWEEN 15-35 YEARS OLD)

EFFECTIVENESS, CREDIBILITY AND POTENTIAL IMPACT OF THE ACTION

COMMUNICATION, VISIBILITY CREATION OF SYNERGIES WITH EXISTING INTERNATIONAL EVENTS / INTERNATIONAL DAYS / INTERNATIONAL ORGANIZATIONS OR NETWORKS

CREATIVITY AND INNOVATION OF THE ACTION

## ADDITIONAL POINTS

ABILITY OF THE PROJECT TO PROMOTE GENDER BALANCE IN ITS ACTIVITIES (E.G. IN A CONFERENCE THERE IS A BALANCED NUMBER OF MAN AND WOMEN WHO ARE SPEAKERS)

THE ACTION TAKES PLACE ON WORLD FOOD DAY (16TH OF OCTOBER)



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# THE NEXT PHASE

**24th February 2022 - 24th March 2022**  
**THE CALL IS OPEN!**

**March 4th 2022:**  
**ONLINE EVENT TO PRESENT THE CALL**

**March 2022 – April 2022:**  
**PROPOSALS SELECTION FROM THE INTERNATIONAL  
SELECTION COMMITTEE**

**May, 20th 2022 – November, 20th 2022:**  
**PROJECTS IMPLEMENTATION**



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**CAN ONE PROJECT  
PROPOSAL BE PRESENTED  
BY MORE THAN ONE  
MUNICIPALITY OR BY A  
CSO COOPERATING WITH  
A MUNICIPALITY?**

**ARE IN-KIND  
CONTRIBUTIONS ELIGIBLE  
FOR CO-FUNDING?**

**CAN THE ACTIVITY BE  
EXECUTED IN OUR NATIVE  
LANGUAGE? DURING THE  
SETTLEMENT WILL YOU  
ACCEPT ALL THE PROVING  
MATERIALS, VIDEOS, GRAPHIC  
ELEMENTS IN OUR NATIVE  
LANGUAGE?**

**CAN I SUBMIT  
THE APPLICATION  
IN MY NATIVE LANGUAGE?**



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Thank!  
You!

[catchthewave@alda-europe.eu](mailto:catchthewave@alda-europe.eu)